



2 ROUNDHOUSE | ISLE OF COLL | ARGYLL | PA78 6TB

01879 230240 | ROSCO@ROS.CO | WWW.ROS.CO

ROSS EVANS | CREATIVE DESIGNER

PROFILE

I am an experienced and versatile creative designer. I love distilling the essence of an idea into a cohesive brand identity. I enjoy collaborating with people to create thoughtful and meaningful design.

QUALIFICATIONS, SKILLS & TRAINING

EDINBURGH COLLEGE OF ART 1993 - 1997

BA (HONS) VISUAL COMMUNICATION

SKILLS

Conceptualisation	Art Direction
Branding	Design for print & web
Typography & Layout	Copywriting
Illustration	Photography

TOOLS

Illustrator	Dreamweaver
InDesign	WordPress
Photoshop	Microsoft Office

ATTENDED TRAINING COURSES IN...

WordPress (2014)	Social Media (2011)
Photography (2013)	Dreamweaver (2009)

INTERESTS

Cooking	Performing Arts
Script writing	Classic Cars

WORK EXPERIENCE

PROJECT TRUST | ISLE OF COLL 2005 -

DESIGN & MARKETING

Project Trust is a leading Scottish educational charity which gives school leavers the opportunity to volunteer overseas for a year.

I am responsible for all Project Trust's visual output and work closely with various departments within the organisation to help them achieve their strategic targets.

In the nine years that I have been at Project Trust, the volunteer numbers have doubled. This increase in numbers has created more employment opportunities for a fragile island community.

I am also a member of the Project Trust management team.

FREELANCE | ISLE OF COLL 2003 -

FREELANCE DESIGNER

There are many enterprising individuals and community groups on the Isle of Coll. I have been very fortunate to work with many of them in realising their goals through my design expertise.

From branding **An Cridhe**, the Isle of Coll's award-winning new community centre to designing food packaging for **Grishipol** farm, the Coll community continues to serve up fresh challenges. The breadth of work I have had the opportunity to work on is quite astounding for such a small community.

I also work with clients in Oban, Edinburgh and further afield.

References available on request. Please visit www.ros.co to view my online portfolio...

FREAK MARKETING | EDINBURGH 2002 - 2003 & 2013 -

DESIGNER

Freak Marketing specialise in design for the leisure and entertainment industry. When I initially worked for them I was responsible for the branding and design of 14 venues in the **Festival Inns** group, which included **The Three Sisters Pub**, **Beluga** and **Biblos**. I now work with Freak Marketing on a freelance basis, creating logo designs and Wordpress websites.

DONALDSON BOYCE | EDINBURGH 2000 - 2002

MIDDLEWEIGHT DESIGNER

Donaldson Boyce were a small design agency. During my time there I worked with the **Royal Scottish National Orchestra**, the **Royal Scottish Academy of Music and Drama**, **NHS Scotland** and the **Scottish Association for Mental Health**. Being a small agency, I was involved in many aspects of the design process and particularly enjoyed art directing photo shoots.

EVENTS ARMOURY | EDINBURGH 1998 - 2000

DESIGNER

Events Armoury are a small design and print company who specialise in printing flyers, posters and brochures. This was my first job after leaving college and gave me an invaluable insight into print processes in the days before digital. I also learnt how to work lightning quick as most clients had a limited budget.